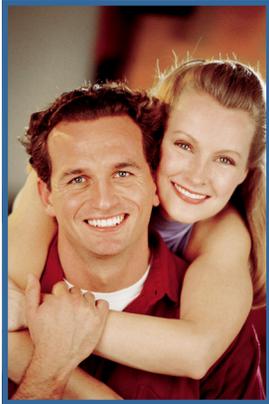


IMMEDIATE RESULTS

Although our office will explain the whitening procedure in greater detail, the process is simple. The whitening light activates the whitening solution that is applied to your teeth, making the whitening process fast and easy. After several minutes, the light shuts off, the whitening solution is taken off, fresh solution is applied, and the

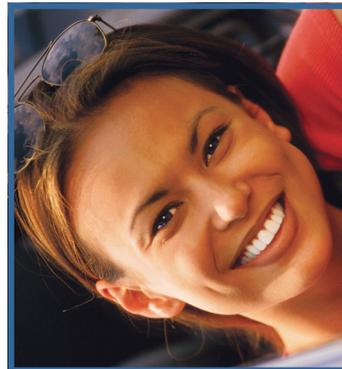


whitening light is turned on again. This may be repeated a few more times. Then the whitening solution is removed completely and you can begin to enjoy your new smile.



In less than one hour, our office can whiten your teeth. It's that simple. Ask our office about having your teeth whitened with the Luma Whitening System—the fastest, easiest way to a whiter, brighter smile. Talk to any staff member about scheduling your whitening appointment.

Get your whiter,
brighter smile today!

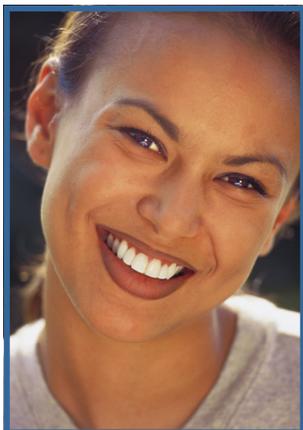


Wouldn't
you like to
have a whiter,
brighter smile?



Our office uses a Luma
Whitening System

LOOK AND FEEL YOUR BEST



Teeth become discolored by age, tobacco use, certain medications, and staining foods and beverages such as

coffee, tea, and red wine. Fortunately, in most cases our office can whiten teeth that have become stained. Using the latest technology, we can now perform a complete whitening procedure in a single office visit. Whether you're 18 or 81, a bright smile can boost your confidence and make you feel better about yourself.

ONE SHORT VISIT

Using a Luma whitening system, the entire



whitening process takes less than 1 hour. Although not everyone can benefit from tooth whitening (it cannot lighten fillings or crowns, for example), most people with healthy teeth are

potential candidates. The entire procedure is done in our office. Your upper and lower teeth are whitened at the same time. Your new smile can help you look younger, healthier, and more vibrant. The results may last for years, depending on your lifestyle.



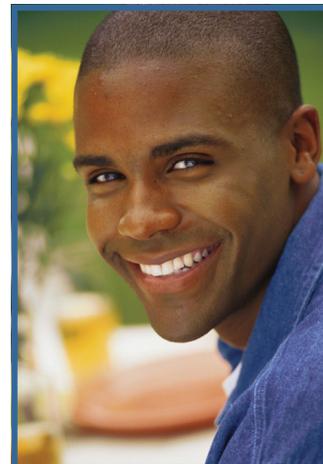
Actual Before



Actual After

SAFE AND EASY

Although whitening teeth has become



popular lately, the idea is not new. Over time, many technical improvements have been made and the process has been thoroughly studied and safety-tested.

Scientific articles have shown that the materials used by our office to whiten your teeth are effective and safe. It does not change the structure of teeth; it merely makes them appear whiter and brighter.

The whitening procedure is not painful. Although some patients experience increased tooth sensitivity, this usually disappears in a day or so. Even people who are fearful of dental procedures generally find the procedure easy to tolerate. No heat, no needles or drills are used and you can swallow normally during the procedure. Protective glasses shade your eyes from the light.

A WINNING SMILE CAN OPEN DOORS—AT WORK AND AT PLAY